

PROPOSAL

Title: Subtitle

A (nonfiction/fiction/children's/devotional) manuscript of _____ words

by

Author Name

[Website](#)

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TITLE: SUBTITLE is a manuscript of _____ words.

{In this section, briefly describe: the book you are presenting, why this book needs to be published, and why you are the one to write it.}

Rachel C. Swanson is a {short bio here with website listed}

OVERVIEW

In a Sentence (or Two sentences):

{Title: Subtitle will... }

150 or 200 Word Summary (Doesn't have to be exactly 150/200. Make it below that amount):

FORMAT & DELIVERABLES

Status of Manuscript:

{when can you make it ready; typical is 6-9 months}

Basic vision for book:

Word count

Categories:

(Business? Children's? Christian Living?...)

Approximate Chapter count:

(number of chapters)

Optional Feature:

(chart at end of book? Cover design detail?)

Illustrator (if applicable):

AUTHOR BIO & DISCOVERABILITY

{LONG BIO: list your characteristics, accomplishments, platform, anything that can help show agents and publishers that you are the best person to write this book.}

ONLINE PRESENCE:

This is where specific online numbers and web stats would go...IG, FB, Twitter, Pinterest, email list...

SPEAKING PLATFORM (If you have done any speaking or have upcoming speaking events, put them here)

2017

.

2018

.

2019 - 2020

PUBLISHING CREDITS

· Online articles, magazines, podcasts, etc.

ADDITIONAL CREDENTIALS:

· (If applicable: ex. Life coaching credentials, awards, etc.)

MARKETING & PROMOTION

(Basically this section is any ideas or insights you have to market your book)

COMPETITIVE WORKS

(5 books within the last 5 years that have been written that are similar to your project, but explain what makes yours different and why yours is needed in the market place. 2-4 lines is sufficient.)

POSSIBLE ENDORSEMENTS

{People who will support this book. Helpful if you can list their approx. platform size.}

SAMPLE CHAPTER SUMMARIES

(Nonfiction only)

*OPTIONAL: AUTHORS NOTE

(You can put a personal note in here saying why you are passionate about writing this book and what makes this book needed right now. This is your last push to demonstrating to them why this book is needed).

SAMPLE CHAPTERS

(Fiction and Children's - Entire manuscript)

(Nonfiction – 2-3 sample chapters)

(Devotional Book – 8-12 sample devotionals)