

# Month 4: Illuminate

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## Checklist:

- Show up to two LIVE coaching calls.
- Watch the guest expert interview video this month.
- Watch monthly training video and complete the suggested actions:
  - Self-publishing vs. traditional publishing
  - How to stand out from the crowd + connect with other influencers
  - Becoming a speaker as an author (for those interested in speaking)
  - How to make a course or membership program for the content you are creating around your book
- Work on proposal elements (work on completing chapter 1).

\*There will also be bonus videos and training's available which you're welcome to watch or skip.\*