

Podcast Pitch

Dear _____,

First, I want to tell you how much I admire _____ **(focus on them and address maybe something they did recently that you loved, connected with, or how much a certain episode meant to you).**

Second, I noticed you haven't had a voice for this topic _____ **(share your topic or what you are wanting to present to them and how you can help by being on their show. Why are you the person to speak on this? What's unique about your message?)**

I'd love to join you on your podcast as a guest to help _____ **(again remind them what you will be helping with).**

I look forward to hearing from you shortly!

Warmly,

Rachel _____ **(your name)**

_____**(website)**_____