

# Month 3: Fertilize

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## Checklist:

- Show up to two LIVE coaching calls.
- Watch the guest expert interview video this month.
- Watch monthly training video and complete the suggested actions:
  - Create social media platform(s).
  - Auto-schedule your first post through Hootsuite.
  - Start creating a lead magnet (freebie) for your website.
- Work on proposal elements (write out sample chapter summaries).

\*There will also be bonus videos and training's available which you're welcome to watch or skip.\*